

Economic Impact of Recreational Boating in Southwest Florida Covering Sarasota, Manatee, Hillsborough and Pinellas Counties

Recreational boating means business in Southwest Florida! It brings money, jobs, commerce and enjoyment to thousands of families living in our area.

Total Annual Economic Impact: \$1.24 Billion

Number of Industry Businesses: 736

Recreational Boating Provides Jobs

Direct Jobs: 4,896

Indirect Jobs: 1,804

Induced Jobs: 3,244

Total Boating Related Jobs: 9,944

Annual Income of Boating Related Jobs: \$412.2 Million

Annual Boating-Related Spending: \$517 Million

Annual Recreational Boating Industry Sales

Manufacturing Sales: \$743.3 Million

Retail and Service Sales: \$1.32 Billion

Number of Boats: 93,793 which equates to approximately one boat for every 8 households.

All data is from the National Marine Manufacturing Association's Center of Knowledge, Recreational Marine Research Center at Michigan State University.