



Southwest Florida Marine Industries Association
March 5-8, 2015

Naples Fort Myers Greyhound Track

10601 Bonita Beach Road
 Bonita Springs, FL 34135

2015

MUST BE FILLED OUT COMPLETELY - FRONT & BACK - AND SIGNED

COMPANY NAME: _____ TELEPHONE: _____
 ADDRESS: _____ FAX: _____
 CITY: _____ STATE: _____ ZIP: _____
 COMPANY REPRESENTATIVE: _____ DATE: _____
 E-MAIL ADDRESS: _____ Use e-mail to send information Yes ___ No ___
 FL SALES TAX # (if applicable) _____ Fed ID # or Soc. Sec. # _____

RATES	MEMBER	NON- MEMBER
BOOTHS IN TENT	\$700.00	\$800.00
OUTDOOR LAND(350sf Min)	\$1.75/SF	\$2.50/SF

To qualify for the member rate, exhibitor must be a member in good standing of the Southwest Florida Marine Industries Association. All dues must be fully paid. New member applications with payment must be received by February 15, 2015. For information about membership www.swfmia.com or call 239-656-7083.

CHECK APPROPRIATE MEMBER STATUS: MEMBER ___ NON-MEMBER ___

BOOTHS: DESIRED LOCATION _____
 # BOOTHS _____ X RATE _____ TOTAL BOOTHS: \$ _____

LAND: DESIRED LOCATION _____
 TOTAL SQ. FT. _____ X RATE _____ TOTAL LAND: \$ _____

TOTAL ALL SPACE: \$ _____
 DEPOSIT ENCLOSED: \$ _____
 BALANCE DUE: \$ _____

LIST BOATS, ACCESSORIES, ENGINES TO BE DISPLAYED

PAYMENT SCHEDULE :
 50% UNTIL FEB. 1ST 2015
 FULL PAYMENT AFTER FEB. 1st

TO BE COMPLETED BY SHOW OFFICIAL
 SPACE ASSIGNED

BOOTHS: _____
 LAND: _____

ACCEPTED BY: _____
 TITLE: _____ DATE: _____

TO BE COMPLETED BY EXHIBITOR

Application for the above space is submitted in accordance with the terms & conditions on the face and reverse side of this contract. Application must be filled in completely. Changes in space size or assignment may require an adjustment in the total cost as shown on this application. Such changes will be confirmed by invoice.

INSURANCE FORM MUST BE RETURNED WITH THIS APPLICATION



AUTHORIZED SIGNATURE _____
 TITLE: _____ DATE: _____

MAKE CHECKS PAYABLE TO: **SOUTHWEST FLORIDA MARINE INDUSTRIES ASSOCIATION (SWFMIA)**
 RETURN TO: **GOOD EVENT MANAGEMENT**
 P.O Box 50025, Lighthouse Point, FL 33074
 954/570-7785 Fax: 954/570-7786 – E-Mail: info@swfmia.com



BONITA SPRINGS BOAT SHOW CONTRACT FOR EXHIBIT SPACE

THIS AGREEMENT, entered into on the acceptance date (as shown on the reverse side) by and between the SOUTHWEST FLORIDA MARINE INDUSTRIES ASSOCIATION (hereinafter referred to as SWFMIA) and the Exhibiting Company (hereinafter referred to as Exhibitor).

WITNESSETH: For and in consideration of the rental sum (identified on the reverse side as "TOTAL ALL SPACE" or as may be amended by invoice) including the agreements and covenants contained herein, and the faithful and timely performance by EXHIBITOR of such agreements and covenants, SWFMIA hereby grants to EXHIBITOR the right to use the confirmed space designated (see reverse side) as indicated on the official layout of the BONITA SPRINGS BOAT SHOW located on a portion of the properties known as the NAPLES FORT MYERS GREYHOUND TRACK or the period of time indicated in the Exhibitors Manual for the installation, display and removal of exhibit materials and for no other purpose and shall display and exhibit only those products or services directly related to the design, construction and use of recreational boating and the marine industry.

This agreement is made and entered into upon the following terms and conditions which are mutually agreed to by both parties.

- 1.) All decisions regarding space assignment, nature and style of exhibit, floor management before, during and after show hours; interpretations and enforcement of rules and regulations including such amendments and further rules and regulations as may be considered necessary for the proper conduct of the show and all other matters pertaining to the show shall be made by the Board of Directors of SWFMIA or GOOD EVENT MANAGEMENT, (the duly appointed representative of SWFMIA). SWFMIA reserves the right to make changes in space assignment when, in its sole discretion, it is in the best interests of the show to do so. If such change is made, EXHIBITOR has the right to cancel this agreement and will receive a full refund for any payments made toward the space. It is agreed that the full refund of any fee paid by exhibitor will constitute the sole damages for any such change in assignment.
- 2.) Neither SWFMIA, GOOD EVENT MANAGEMENT, SOUTHWEST FLORIDA ENTERPRISES, INC., the NAPLES FORT MYERS GREYHOUND TRACK or their duly appointed representatives shall be liable or responsible for any injury to exhibitors or their employees, sub contractors, or their guests or visitors while within the space or spaces contracted for by the EXHIBITOR; nor shall said parties be liable for the loss of any goods from any cause whatsoever while the same are in transit to or from the show, or while they are in the exhibit area. EXHIBITOR shall be responsible for obtaining insurance at their own expense and shall provide a Certificate of Insurance to SWFMIA. EXHIBITOR shall be solely responsible for insuring that all ramps, stairs or boarding devices within or leading into their exhibit space or boats shall be of a type normally suited for such purposes and shall comply with all applicable building codes and safety standards. EXHIBITOR will receive from show management an Exhibitors Manual containing information on services provided and specific rules and regulations. Exhibitor agrees to be bound by rules and regulations to be contained in the Exhibitors Manual which by reference thereto is made a part of this agreement.
- 3.) Neither SWFMIA, GOOD EVENT MANAGEMENT, SOUTHWEST FLORIDA ENTERPRISES, INC., the NAPLES FORT MYERS GREYHOUND TRACK or their duly appointed representatives shall have any liability whatsoever for any adverse affect on the SHOW or the EXHIBITOR from any occurrence, including but not limited to fires, strikes, governmental intervention, weather or other acts of God or forces of nature, defaults of suppliers or vendors, or any other occurrence beyond the reasonable control of SWFMIA. It is further agreed that any decision by SWFMIA regarding the conduct or cancellation of the SHOW as a result of such occurrence shall not create any liability on the part of SWFMIA, GOOD EVENT MANAGEMENT, SOUTHWEST FLORIDA ENTERPRISES, INC., the NAPLES FORT MYERS GREYHOUND TRACK, or their duly appointed representatives to the EXHIBITOR except that if the EXHIBITORS space has not been made available to the EXHIBITOR a refund of any fees paid will be made after a pro rata share of SHOW expenses is deducted. It is further agreed that SWFMIA shall have sole discretion to change or adjust the hours or days of the SHOW, or the times that the EXHIBITOR is allowed access to the show. Such change in hours shall not be considered a breach of this agreement or constitute grounds for any refunds to be made by SWFMIA to the EXHIBITOR.
- 4.) *INSURANCE REQUIREMENTS:* Each Exhibitor is required to carry general liability insurance to cover participation in the show. Exhibitors are responsible for all occurrences involving their company, display area, products, vehicles, customers, sub contractors, or employees. Requirements are as follows: Minimum Limit - \$1,000,000.00. Southwest Florida Marine Industries Association must be named as additional insured. Certificate must be received at least ten days prior to the show. Exhibitor is further required to return with this application a completed and signed insurance form that, if not attached to this application, can be obtained from the show management.
- 5.) Exhibitor agrees not to allow any sub contractor, independent contractor, or individual not employed by exhibitor to work within their space in any manner whatsoever unless exhibitor has received prior approval from SWFMIA. Approval requirements will include but not be limited to proof of liability insurance and proof of workers compensation insurance. SWFMIA, at its sole discretion, reserves the right to deny access to the show to any company or individual.
- 6.) It is the sole responsibility of the EXHIBITOR to complete this agreement in full including the section provided hereinbelow for listing products and services that will be a part of the display. SWFMIA reserves the right to refuse any products or services that are not listed below, or which in the sole discretion of SWFMIA are not considered in the best interest of the show for any reason whatsoever.
- 7.) All applicable electrical, fire and health department rules and regulations and all city, state and federal laws shall be complied with.
- 8.) EXHIBITOR agrees to set up all displays and products within the time limits described in the Exhibitors Manual for set-up. If EXHIBITOR fails to move in within the prescribed time and EXHIBITORS space is no longer available, SWFMIA shall not be liable for any refund of payments, and EXHIBITOR agrees that any unpaid balance on this space will still be paid in full by EXHIBITOR.
- 9.) Exhibitor may not sub-lease, assign, or apportion their space. No more than one firm may exhibit in a single space without the written permission of Show Management.
- 10.) EXHIBITOR shall conduct business only within the confines of their space.
- 11.) Exhibit shall be manned during all show hours.
- 12.) EXHIBITOR shall be required to keep their space neat and attractive. Homemade or handwritten signs are prohibited. Display may not create a visual block that will detract from adjoining displays. Excessive noise is prohibited.
- 13.) EXHIBITOR agrees to remove all products, display materials, trailers, vehicles, or other possessions of EXHIBITOR within the time allowed for breakdown as described in the Exhibitors Manual. Any such materials left by EXHIBITOR will be disposed of or removed and placed in storage at the EXHIBITORS sole expense.
- 14.) Cash and carry sales are permitted. EXHIBITOR is responsible for collecting and paying all applicable taxes. A receipt must given to customer listing each item purchased.
- 15.) Boat, trailer or other displays are not permitted in the surrounding parking lots during show hours.
- 16.) Deposits for space are not refundable once assigned by show management. If EXHIBITOR should cancel their space or fail to occupy their space, SWFMIA reserves the right to reassign or dispose of the space in any way it considers to be in the best interests of the show. SWFMIA further reserves the right to pursue any means available under law to collect payment for the space canceled or not occupied by the EXHIBITOR.